



www.KCTV5.com
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KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

CONTRACT

Print Date 08/09/12

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Contract / Revision 488667 /	Alt Order # 06266638
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Product

HOME STATE HEALTH

Contract Dates 08/09/12 - 08/12/12	Estimate # 2183	
Advertiser Home State Health		Original Date / Revision 08/07/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KCTV	Account Executive Dave Clark	Sales Office TELEREP-WAS
Special Handling		
Demographic		
Adults 35+		
IDB# 321	Advertiser Code 321	Product Code 324
Agency Ref		Advertiser Ref

And:

Buying Time, LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											NM	
N 1	KCTV	08/10/12	08/10/12	More in the Morning 6A	6-7am		:30			NM	1	\$150.00
		<u>Start Date</u> Week: 08/06/12	<u>End Date</u> 08/12/12	<u>Weekdays</u> ----1--		<u>Spots/Week</u> 1			<u>Rate</u> \$150.00			
N 2	KCTV	08/09/12	08/09/12	More in the Morning 6A	6-7am		:30			NM	1	\$150.00
		<u>Start Date</u> Week: 08/06/12	<u>End Date</u> 08/12/12	<u>Weekdays</u> ---1---		<u>Spots/Week</u> 1			<u>Rate</u> \$150.00			
											Totals	2 \$300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/10/12	2	\$300.00	\$255.00
Totals	2	\$300.00	\$255.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.